

DIRECT LOCAL BRISTOL

MEDIA PACK 2026

Local Digital Marketing & Multi-Channel Advertising Solutions

Connecting trusted local businesses, trades, venues, and services with over 100,000 active residents across Bristol, South Gloucestershire, and North Somerset everyday.

100,000+

MONTHLY REGIONAL
REACH

93%

CLIENT RETENTION RATE

80%

AVERAGE ENQUIRY
UPLIFT

Trusted Advertising & Digital Marketing in Bristol

Since 2014, Direct Local Bristol has been the heartbeat of the Bristol and North Somerset landscape. We provide local residents with invaluable community insights, breaking news, features, and direct links to trusted local businesses.

Why 93% of our clients stay with us: We bridge the gap between digital news exposure and local physical reach. By combining targeted online display banners, daily news feed features, and high-authority local SEO backlinks, we help local businesses drive more traffic and win new work at unbeatable rates.

Our Integrated Marketing Channels

Website Display Advertising

High-impact, visual banner placements positioned across our busy daily Bristol news website, placing your brand directly in front of engaged local readers on desktop and mobile.

Sponsored News Editorials

Professionally written feature articles published directly into our daily Bristol news stream. Tells your story, builds immediate trust, and provides a powerful do-follow local SEO backlink.

Weekly & Fortnightly Newsletters

Promotional ad slots delivered directly into the inbox of thousands of active local subscribers, keeping your services top-of-mind every week.

Magazines Coverage

Comprehensive exposure through our popular monthly magazines and digital editions circulating across North Bristol, South Bristol, South Glos, and North Somerset.

Bristol Business Directory

Optimised directory listings placing your profile on a highly visible local search platform where residents actively look for reliable trades and professional services.

Social Media Amplification

Targeted promotional pushes broadcast across our active Facebook, Instagram, LinkedIn, and X channels to maximize your brand reach.

Complete Advertising Packages

Transparent, budget-friendly digital marketing packages engineered to generate leads, build local brand authority, and boost Google search rankings.

Feature / Channel	Standard Edition £3.30 / day 1/4 Page Advert	Search & Digital Boost £6.63 / day 1/2 Page Advert	News Feed Pro £9.97 / day Full Page Advert
Best For	Local trades, sole traders & new launches	Restaurants, bars, retail & growing local brands	Major venues, events, corporate & regional enterprises
Magazine Advert Size	1/4 Page	1/2 Page	Full Page
Website Ad Placement	Standard advert (Lower section of website)	High-Impact top-tier website ad placement	Featured Homepage advert + News Feed placement
Magazines	Monthly Editions	Monthly Editions + Bi-Weekly Digital Mag	Monthly Editions + Bi-Weekly Digital Mag
Newsletter Advert	—	Included (Fortnightly)	Included (Weekly)
Directory Listing	Basic Listing	Featured Premium Listing	Featured Premium + Homepage Highlight
Sponsored Editorial	—	1 Article per Quarter	1 Article Every Month
SEO Do-Follow Backlinks	—	Included (Boosts Google Rankings)	Included (Priority SEO Backlinks)
Social Media Blast	1 Tagged Post / Month	2 Targeted Posts / Month	4 Targeted Posts / Month
Direct Website Links	Included on all digital ads	Included on all digital ads	Included on all digital ads
Free Advert Design & Refresh	Initial Design Included	6-Month Artwork Refresh	Quarterly Artwork Refresh

Our Promise to Our Clients: We won't be beaten on price and offer professional, commitment-free advert design to ensure your business stands out. Every interaction is courteous, informative, and focused on driving real return on investment.

Local Geographic Coverage

Direct Local Bristol links your business directly to over 80,000+ residents and business owners in key targeted postcode sectors every day.

Expanded Regional Postcode Reach

North Bristol & Central Hubs: BS1, BS2, BS6, BS7, BS8, BS9, BS10, BS11, BS16

(Clifton, Redland, Cotham, Henleaze, Westbury-on-Trym, Horfield, Shirehampton, Fishponds, City Centre)

South Bristol Districts: BS3, BS4, BS13, BS14, BS15

(Bedminster, Southville, Totterdown, Knowle, Hengrove, Whitchurch, Hartcliffe, Hanham)

South Gloucestershire & Outer Corridor: BS30, BS32, BS34, BS35, BS36, BS37

(Bradley Stoke, Patchway, Thornbury, Yate, Chipping Sodbury, Almondsbury, Longwell Green)

North Somerset & Coastal Belt: BS20, BS21, BS22, BS23, BS24, BS48, BS49

(Portishead, Clevedon, Nailsea, Yatton, Backwell, Weston-super-Mare)

Frequently Asked Questions

How do Sponsored Editorials improve Google rankings?

Published features include permanent do-follow backlinks from our high-authority local news platform, signaling trust directly to Google search algorithms.

Can I advertise my business for free?

Yes! You can claim a Free Basic Directory Listing on our platform anytime to get immediate local visibility.

Terms & Conditions Highlights

- **Commitment:** Flexible monthly campaigns or tailored quarter/annual agreements with no hidden fees.
- **Artwork & Proofing:** Free artwork design included. Final approval required prior to print or digital publishing cycles.
- **Payment Terms:** Invoices are billed monthly and payable in advance or via scheduled Direct Debit unless alternative terms are agreed in writing.
- **Content Guidelines:** All submitted advertising materials must comply with standard UK ASA and local publishing regulations.

Start Advertising in Bristol Today!

Speak to our Shirehampton team today to get your campaign started or claim your free directory profile.

 0117 329 0450

 info@directlocalonline.com

 [directlocalbristol.co.uk](https://www.directlocalbristol.co.uk)

 10 High Street, Shirehampton, BS11 0DP